



On a mission to make it easy  
& affordable to clear your record.



**1 in 3 Americans has some type of criminal record. Too many of these people are left out of the workforce. This is not good for people and it's not good for business. Rasa is on a mission to change it.**

According to Bureau of Justice statistics, around [60% of formerly incarcerated individuals](#) are searching for employment opportunities. Most of these people want to get back to work, but their records are holding them back. Unemployment of people with records is estimated to cost the United States economy [\\$87 billion each year](#).

Many criminal records are already eligible for clearance under existing state laws. A recent study found that between 20 and

30 million Americans are currently eligible for expungement. However, the process to clear a record is costly, complex, and time-consuming. Most people need a lawyer to complete this process, but lawyers charge between \$2,000 and \$3,000 for this work. For many people with records, this price is out of reach.

#### **About Rasa**

Rasa is a new public benefit corporation with the mission of making expungement simple and affordable for everyone. We are a team of attorneys, software engineers, and expungement advocates using technology to clear as many eligible records as possible.

## The Impact of Second Chance Employment

For employers, people with records represent an untapped pool of skilled and loyal workers. [Research shows](#) that hiring people with criminal records leads to higher retention rates. In addition, [85% of HR Professionals](#) report that individuals with criminal records perform as well or better than employees without records.

Hiring people with records also helps employers diversify their workforce. Due to the racial and ethnic disparities in our criminal justice system, criminal records are more common among minority populations. Providing second chances leads to upward mobility for communities of color.

### HOW EMPLOYERS CAN PARTNER WITH RASA TO SUPPORT EMPLOYEES WITH RECORDS

To get people back into the workforce, Rasa is partnering with employers to offer expungement as an employee benefit. In this tight labor market, these programs are effective recruiting and retention tools that can help employers hire and retain a strong workforce. Offering these programs to people with records sends a powerful signal that employers see people not for their past but for their potential.

EXPUNGEMENT EMPLOYEE BENEFIT PROGRAM*	
<b>Overview:</b>	Employers partner with Rasa to offer expungement services as an employee benefit
<b>Description:</b>	Employer covers up to <b>\$500</b> of expungement services for eligible individuals who have been employed with the company for at least 6 months.
<b>Utah Pilot Cost:</b>	<b>\$58,000</b> for a pilot to clear the records of up to <b>100</b> employees (up to 3 records each): <ul style="list-style-type: none"><li>• <b>100</b> determinations at <b>\$15 each</b></li><li>• <b>100</b> applications fees at <b>\$65 each</b></li><li>• <b>100</b> expungements at <b>\$500 each</b></li></ul>

\*Includes up to three records and does not include the \$65 government application fee.